

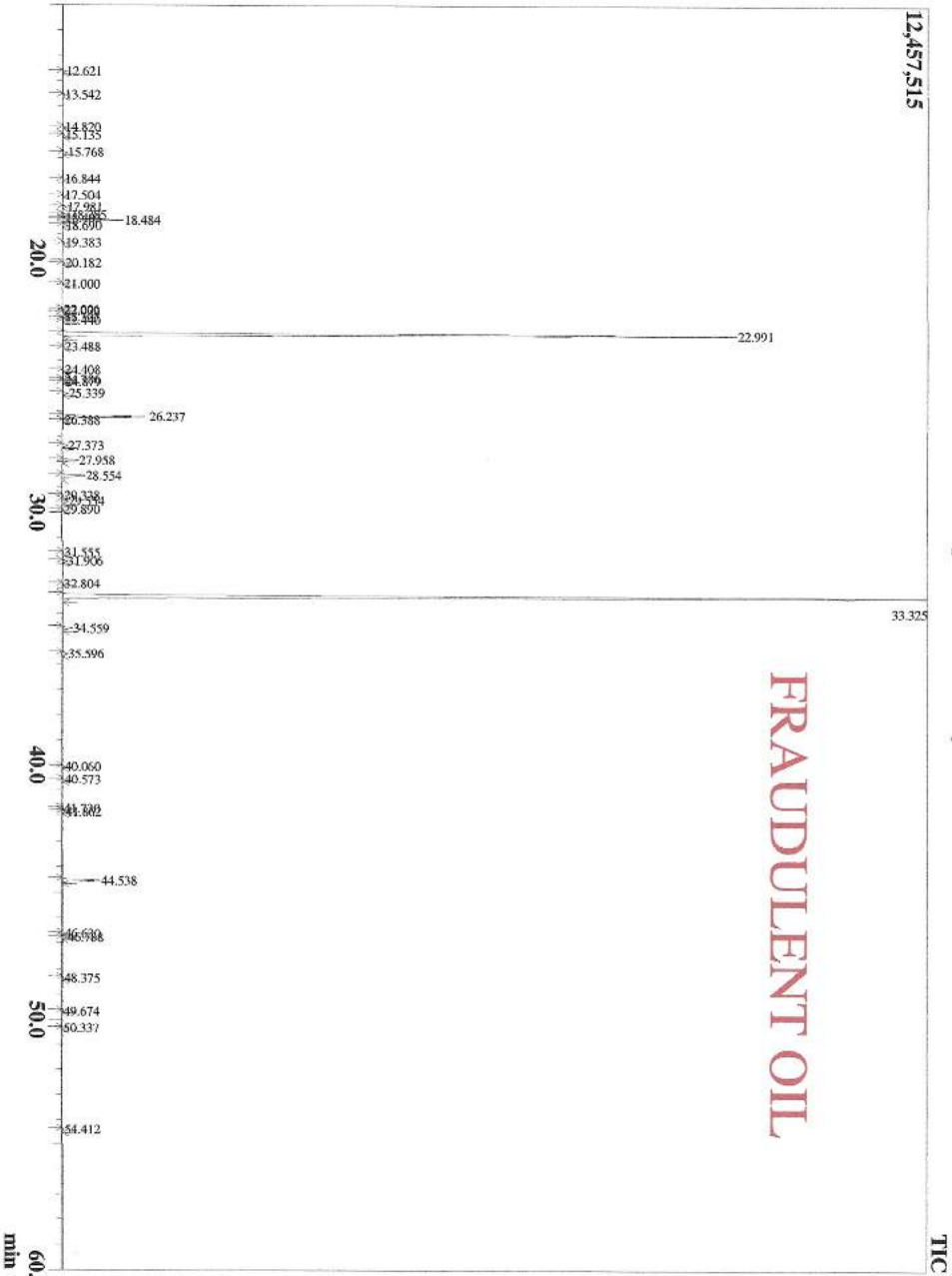
EXHIBIT B

Analyzed by : Dr. Robert S. Pappas
 Sample Type : 1/5/2018 5:34:40 PM
 Sample Name : Essential Oil
 Sample ID : Lavender - Majestic Pure
 Injection Volume : *180104D-L17320
 Instrument ID : 0.10
 : GC-3

Sample Information



Chromatogram Lavender - Majestic Pure



Comments:

The oil is a compound of lavender oil (obvious from the elevated levels of camphor and 1,8-cineole) and synthetic linalool and synthetic linalyl acetate, as evidenced by the presence of dihydrolinalool and dihydrolinalyl acetate which only occur as trace markers when linalool and linalyl acetate are made synthetically.

Peak Report TIC

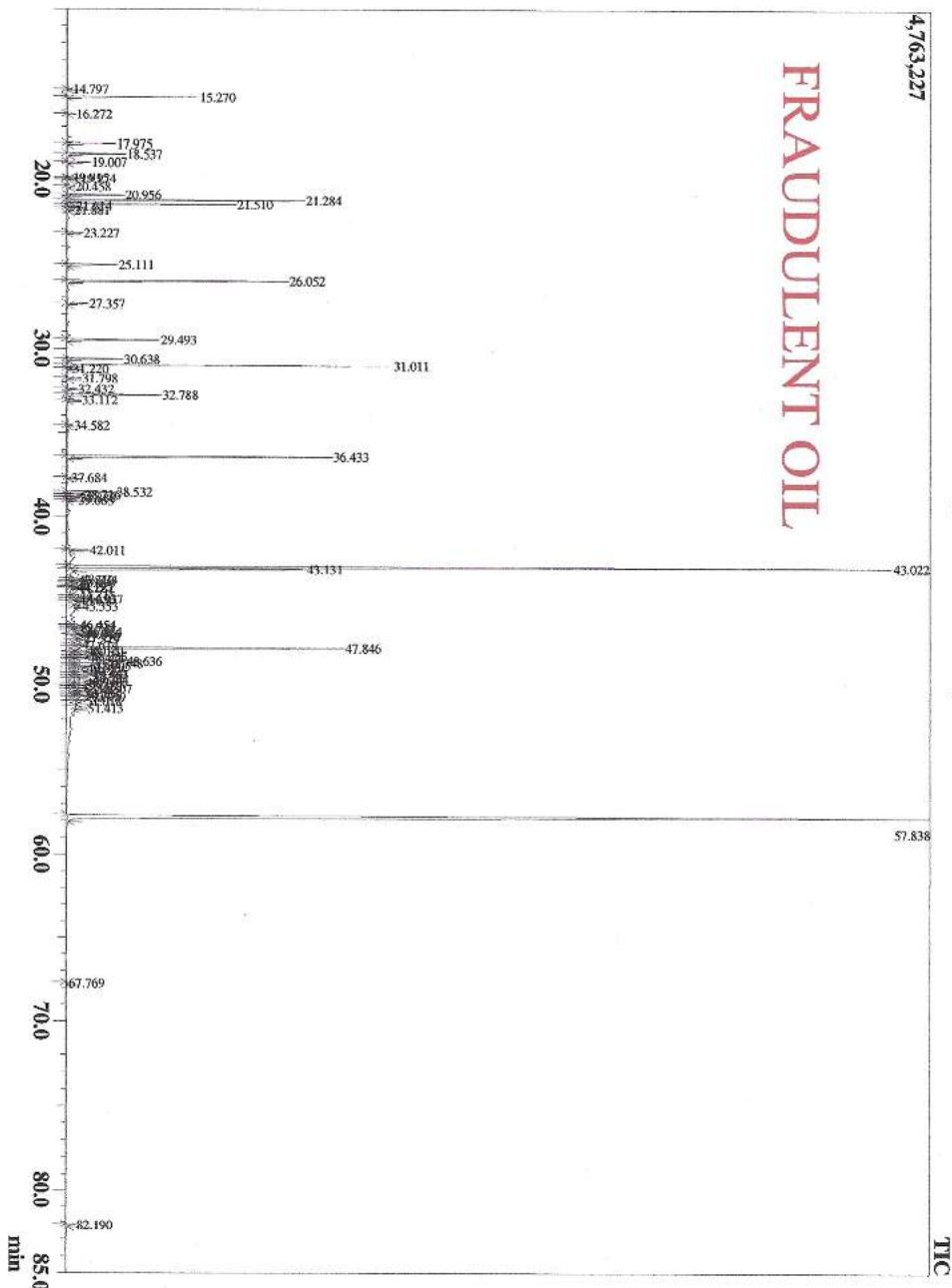
| Retention Time | Area% |
|----------------|-------|
| 12.621 | 0.11 |
| 13.542 | 0.04 |
| 14.820 | 0.03 |
| 15.135 | 0.06 |
| 15.768 | 0.18 |
| 16.844 | 0.03 |
| 17.504 | 0.01 |
| 17.981 | 0.12 |
| 18.285 | 0.32 |
| 18.403 | 0.05 |
| 18.484 | 2.83 |
| 18.690 | 0.10 |
| 19.383 | 0.08 |
| 20.182 | 0.08 |
| 21.000 | 0.03 |
| 22.006 | 0.03 |
| 22.072 | 0.03 |
| 22.307 | 0.02 |
| 22.440 | 0.03 |
| 22.991 | 35.59 |
| 23.488 | 0.02 |
| 24.408 | 0.04 |
| 24.786 | 0.02 |
| 24.879 | 0.08 |
| 25.339 | 0.26 |
| 26.237 | 4.34 |
| 26.388 | 0.03 |
| 27.373 | 0.25 |
| 27.958 | 0.79 |
| 28.554 | 1.16 |
| 29.338 | 0.04 |
| 29.554 | 0.28 |
| 29.890 | 0.05 |
| 31.555 | 0.06 |
| 31.906 | 0.20 |
| 32.804 | 0.02 |
| 33.325 | 48.74 |
| 34.559 | 0.52 |
| 35.596 | 0.28 |
| 40.060 | 0.07 |
| 40.573 | 0.07 |
| 41.730 | 0.05 |
| 41.862 | 0.13 |
| 44.538 | 2.21 |
| 46.630 | 0.08 |
| 46.788 | 0.24 |
| 48.375 | 0.06 |
| 49.674 | 0.04 |
| 50.337 | 0.02 |
| 54.412 | 0.09 |
| 100.00 | |

Sample Information

Analyzed by : Dr. Robert S. Pappas
 Analyzed : 12/9/2017 8:04:24 AM
 Sample Type : Essential Oil
 Sample Name : Lavender - Majestic Cosmeceuticals
 Sample ID : 171207C
 Injection Volume : 0.10
 Instrument ID: : GC-2



Chromatogram Lavender - Majestic Cosmeceuticals



Comments:

The sample is a cheap fragrance compound with no detectable amount of actual lavender essential oil in the product. The product is mainly terpinyl acetate (not in lavender) and heavier carrier components including DEP (a toxic phthalate plasticizer).

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Peak Report TIC

| R Time | Name | Area% |
|--------|-------------------------|--------|
| 14.797 | alpha-1-thujene | 0.06 |
| 15.270 | alpha-Phenene | 1.81 |
| 16.272 | Camphene | 0.11 |
| 17.975 | Beta-Phenene | 0.73 |
| 18.537 | 2-Octanone | 0.93 |
| 19.007 | 3-Octanol | 0.36 |
| 19.854 | delta-3-Carene | 0.06 |
| 19.974 | Hexyl acetate | 0.18 |
| 20.458 | Undenitied | 0.16 |
| 20.956 | para-Cymene | 0.91 |
| 21.284 | Limonene | 3.77 |
| 21.510 | 1,8-cineole | 2.69 |
| 21.881 | Undenitied | 0.11 |
| 23.227 | gamma-Terpinene | 0.07 |
| 25.111 | terpinolene | 0.26 |
| 26.052 | Undenitied | 0.88 |
| 27.357 | 3-Octyl acetate | 3.75 |
| 29.493 | Camphor | 0.35 |
| 30.638 | Isobornyl acetate | 1.72 |
| 31.011 | Undenitied | 1.03 |
| 31.220 | Bornol | 5.78 |
| 31.798 | Terpinen-4-ol | 0.08 |
| 32.432 | Hexyl butyrate | 0.24 |
| 32.788 | alpha-Terpinol | 0.16 |
| 33.112 | gamma-Terpinol | 1.68 |
| 34.582 | Isobornyl acetate | 0.23 |
| 36.433 | Undenitied | 0.10 |
| 37.684 | Undenitied | 4.78 |
| 38.532 | Diethylmalonate | 0.06 |
| 38.716 | Terpinyl acetate isomer | 0.93 |
| 38.888 | Bornyl acetate | 0.33 |
| 39.065 | Isobornyl acetate | 0.21 |
| 42.011 | Undenitied | 0.17 |
| 43.022 | alpha-Terpinyl acetate | 0.36 |
| 43.131 | gamma-Terpinyl acetate | 17.33 |
| 43.724 | Undenitied | 4.04 |
| 43.810 | Undenitied | 0.25 |
| 43.999 | Undenitied | 0.09 |
| 44.195 | Undenitied | 0.18 |
| 44.281 | Undenitied | 0.10 |
| 44.715 | Undenitied | 0.11 |
| 44.957 | Geranyl acetate | 0.26 |
| 45.050 | Undenitied | 0.37 |
| 45.353 | Undenitied | 0.06 |
| 46.454 | Undenitied | 0.17 |
| 46.590 | Undenitied | 0.15 |
| 46.884 | Undenitied | 0.12 |
| 46.986 | Undenitied | 0.37 |
| 47.076 | Undenitied | 0.13 |
| 47.329 | Undenitied | 0.07 |
| 47.674 | Undenitied | 0.14 |
| 47.846 | Neryl acetate | 0.16 |
| 48.020 | Undenitied | 5.74 |
| 48.101 | Undenitied | 0.23 |
| 48.335 | Undenitied | 0.44 |
| 48.424 | Undenitied | 0.52 |
| 48.636 | Coumarin | 0.26 |
| 48.748 | Undenitied | 1.89 |
| 48.905 | Undenitied | 0.94 |
| 49.051 | Undenitied | 0.57 |
| 49.226 | Undenitied | 0.38 |
| 49.380 | Undenitied | 0.44 |
| 49.463 | Undenitied | 0.45 |
| 49.794 | Undenitied | 0.53 |
| 49.940 | Undenitied | 0.85 |
| 50.053 | Undenitied | 0.30 |
| 50.167 | Undenitied | 0.33 |
| 50.307 | Isobornyl methacrylate | 0.27 |
| 50.532 | Undenitied | 0.64 |
| 50.705 | Undenitied | 0.13 |
| 50.799 | Undenitied | 0.22 |
| 51.018 | Undenitied | 0.62 |
| 51.413 | Undenitied | 0.27 |
| 57.838 | Diethyl Phthalate | 0.41 |
| 67.769 | Benzyl Benzoate | 24.14 |
| 82.190 | Retene | 0.04 |
| | Retene | 0.20 |
| | Retene | 100.00 |

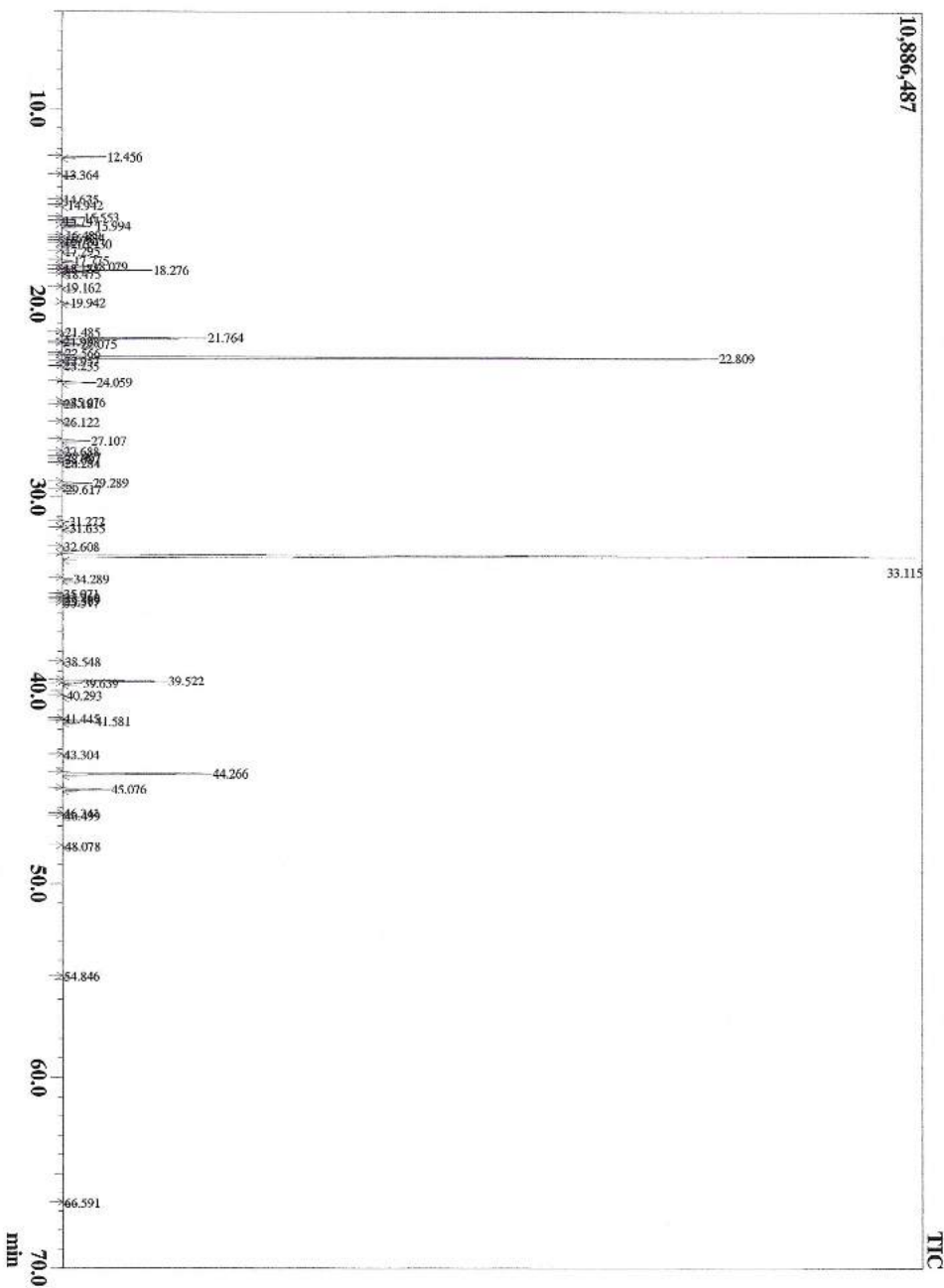
Analyzed by
Sample Type
Sample Name
Sample ID
Injection Volume
Data File

Dr. Robert S. Pappas
4/7/2017 10:00:49 PM
Essential Oil
Lavender
50237
0.10
C:\GCMSolution\Data\EOUAcademic\Lavender 50237.qgd

Sample Information



Chromatogram Lavender C:\GCMSolution\Data\EOUAcademic\Lavender 50237.qgd



Comments:

Typical Ranges of Main Components:

Based on the fact that this sample had no detectable level of linalulyl acetate it is believed that there is no measurable amount of lavender oil used in the product. The linalool and linalyl acetate used are from synthetic linalool sources as demonstrated by the presence of the marker peaks dihydrolinalool and dihydrolinalyl acetate in proportion to their expected values for usage at 30% and 40% respectively. Coumarin is toxic component that is about 20 times higher than found in any natural lavender oil.

Peak Report TIC

| Retention Time | Peak Name | Area% |
|----------------|--------------------------------|-------|
| 12.456 | alpha-Pinene | 1.08 |
| 13.364 | Camphene | 0.02 |
| 14.635 | Sabinene | 0.01 |
| 14.942 | beta-Phinene | 0.13 |
| 15.553 | Octan-3-one | 0.62 |
| 15.747 | 6-Methyl-hept-5-en-2-ol | 0.03 |
| 15.994 | 3-Octanol | 0.88 |
| 16.489 | 3-cis-Hexenyl acetate | 0.09 |
| 16.634 | alpha-Picellandrene | 0.20 |
| 16.781 | delta-3-Carene | 0.03 |
| 16.930 | Hexyl acetate | 0.37 |
| 17.295 | alpha-Terpinene | 0.05 |
| 17.775 | para-Cymene | 0.31 |
| 18.079 | Limonene | 0.87 |
| 18.188 | beta-Phellandrene | 0.02 |
| 18.276 | 1,8-Cineole | 2.67 |
| 18.475 | cis-beta-Ocimene | 0.10 |
| 19.162 | trans-beta-Ocimene | 0.08 |
| 19.942 | gamma-Terpinene | 0.22 |
| 21.485 | Terpinolene isomer | 0.07 |
| 21.764 | Terpinolene | 4.58 |
| 21.988 | Fenchone | 0.02 |
| 22.075 | 2-Nonanone | 0.57 |
| 22.566 | 4-Methylcyclohexyl acetate | 0.06 |
| 22.809 | Linalool | 29.52 |
| 22.957 | 2-Methylbutyl-2-methylbutyrate | 0.03 |
| 23.235 | 1-Octen-3-yl-acetate | 0.02 |
| 24.059 | 3-Octyl acetate | 1.10 |
| 25.076 | Dihydrolinalool | 0.24 |
| 25.181 | 1-Terpinol | 0.02 |
| 26.122 | trans-beta-Terpinol | 0.03 |
| 27.107 | Isoborneol | 0.92 |
| 27.688 | Borneol | 0.03 |
| 27.967 | cis-Phenanthrene | 0.09 |
| 28.087 | Menthol | 0.05 |
| 28.284 | Terpinen-4-ol | 0.05 |
| 29.289 | alpha-Terpinol | 1.02 |
| 29.617 | gamma-Terpinol | 0.09 |
| 31.272 | Nerol | 0.22 |
| 31.635 | Undenified | 0.22 |
| 32.608 | Carvone | 0.03 |
| 33.115 | Linalyl acetate | 39.35 |
| 34.289 | Dihydrolinalyl acetate | 0.36 |
| 35.071 | beta-Terpinyl acetate | 0.02 |
| 35.260 | Undenified | 0.02 |
| 35.389 | Bornyl acetate | 0.05 |
| 35.517 | Undenified | 0.02 |
| 38.548 | Dihydrocarvyl acetate | 0.06 |
| 39.522 | alpha-Terpinyl acetate | 3.86 |
| 39.639 | gamma-Terpinyl acetate | 0.64 |
| 40.293 | Neryl acetate | 0.11 |
| 41.445 | alpha-Copene | 0.02 |
| 41.581 | Ceranyl acetate | 1.10 |
| 43.304 | cis-beta-Caryophyllene | 0.02 |
| 44.266 | trans-beta-Caryophyllene | 5.63 |
| 45.076 | Coumarin | 1.82 |
| 46.341 | trans-beta-Farnesene | 0.02 |
| 46.499 | alpha-Humulene | 0.04 |
| 48.078 | Cetmactene D | 0.05 |
| 54.846 | Viridiflorol | 0.02 |
| 66.591 | Undenified | 0.01 |

Plus que des analyses, des conseils

Date : April 21, 2016

SAMPLE IDENTIFICATION

Internal code : 16D11-OCF3-1-LC

Customer Identification : Majestic Pure - Lavender - Lot #0121MP-lao - Untampered seal

Type : Essential oil

Source : *Lavandula angustifolia*

Customer : 5 Oils 10 Companies Fundraiser

ANALYSIS

Method : PC-PA-001-15E06, "Analysis of the composition of a liquid essential oil by GC-FID" (in French).
Identifications double-checked by GC-MS

Analyst : Alexis St-Gelais, M. Sc., chimiste

Analysis date : 2016-04-16

Checked and approved by:



Alexis St-Gelais, M. Sc., chimiste 2013-174

Note: This report may not be published, including online, without the written consent from Laboratoire PhytoChemia.

This report is digitally signed, it is only considered valid if the digital signature is intact.

Essential oil, *Lavandula angustifolia*

Customer identification:

Report prepared for

Internal Code: 16D11-OCF3-1-LC Majestic Pure - Lavender - Lot #0121MP-2ao - Untampered seal 5 Oils 10 Companies Fundraiser

| | | | | | | | |
|-------------------------|---------------|------|------|---------------|------|-------|----------|
| Coumarine | 21.92 | 1436 | 2.04 | 0.96 | 2276 | 42.48 | Coumarin |
| Total Identified | 99.19% | | | 99.04% | | | |

*: Two or more compounds are coeluting on this column

[ox]: Duplicate percentage due to coelutions, not taken account in the identified total

Note: no correction factor was applied

OTHER DATA**Physical aspect**: Clear liquid**Refractive Index**: 1.4615 ± 0.0003 (20 °C)**CONCLUSION**

This sample contains no lavender oil. It rather is a blend of several isolated compounds (terpinyl acetates, coumarine, synthetic linalool and linalyl acetate, 2-octanone and 2-nonanone) and possibly a simple essential oil base.

Majestic Pure

Bergamot 2/9/16 FAILED – View PDF

Geranium 2/9/16 FAILED – View PDF

Peppermint 2/9/16 FAILED – View PDF

FAILED Bergamot 2/9/16 (LP)

FAILED Geranium 2/9/16 (LP)

FAILED Peppermint 2/9/16 (LP)

GC/MS tests performed by Laboratoire Phytochemia

Bergamot

From the Chemist: The sample contains synthetic linalool and linalyl acetate, as well as 1-acetonaphthone, also known as oranger liquid, which is a synthetic orange fragrance ingredient.

Geranium

From the chemist: This sample is not a geranium essential oil, but rather a mixture of individual ingredients or simpler oils. Those include likely synthetic citronellol and/or geraniol, synthetic linalool, and likely synthetic α -terpinyl acetate.

Peppermint

From the chemist: Although it contains no synthetic constituents, the sample is labelled as the wrong species. Indeed, this oil is likely from *Mentha arvensis*, not *Mentha x piperita*, lacking menthofuran and viridiflorol, and containing little 1,8-cineole and a high concentration of isopulegol.

Response from company: Hi Shannon,

Thanks for your email and test results.

We'll certainly take this feedback serious and follow up.

We will run further tests and discuss with our suppliers. Our team is already in the process of finalizing deal with another supplier and anticipating better quality and consistency.

I hope, we continue working together. Our goal is deliver quality products

Best Regards

Asad

<http://www.essentialoilsawareness.com/test-results/>

2nd set of tested oils:

FAILED Frankincense 4/21/16 (LP)

FAILED Lavender 4/21/16 (LP)

FAILED Jasmine 4/22/16 (LP)

FAILED Roman Chamomile 4/21/16 (LP)

GC/MS tests performed by Laboratoire Phytochimie

Test res

<http://www.essentialoilsawareness.com/test-results/>

Frankincense 4/21/16 FAILED – View PDF

Lavender 4/21/16 FAILED – View PDF

Jasmine 4/22/16 FAILED – View PDF

Roman Chamomile 4/21/16 FAILED – View PDF

As part of the procedure with testing essential oils, if a company had 3 or more oils fail the first round of testing, I purchase more oils from that company to have them tested as well. Because all three of the oils I tested for Majestic Pure failed — Bergamot, Peppermint, and Geranium — I then purchased four more oils to be tested — Frankincense, Lavender, Jasmine, and Roman Chamomile.

All four of them showed problems as well. Here is what the chemists at Laboratoire PhytoChemie had to say about them:

Frankincense: The sample does not correspond to *Boswellia serrata*, which is characterized by high α -thujene. It could however correspond to another *Boswellia*. The observed profile does lack some small peaks found in most frankincense samples we have analyzed previously, but there is no firm ground in this case to declare adulteration.

Lavender: This sample contains no lavender oil. It rather is a blend of several isolated compounds (terpinyl acetates, coumarine, synthetic linalool and linalyl acetate, 2-octanone and 2-nonanone) and possibly a simple essential oil base.

Jasmine: This sample contains no jasmine, and is rather a mixture of fragrance compounds both natural and synthetic with benzyl acetate as the main diluent.

Roman Chamomile: This sample contains no Chamaemelum nobile oil, which is characterized by its wealth of aliphatic esters, none of which is detected here. In addition to an unknown essential oil (possibly a blend of several), the sample also contains some synthetics, including diethyl phthalate (carrier or diluent) and musk xylene, a fragrance compound that is a possible carcinogen, although its concentration is low enough not to be of great concern for health.

Response from Majestic Pure:

Hi,

Thanks for forwarding these reports. Based on your previous reports and our own testing, we have started working more closely with our suppliers overseas. For many oils, we are in the process of changing vendors and imposing strict quality criteria including reports on each batch. We definitely want our products to contain 100% natural constituents. Please keep in touch with us, we are expecting huge improvements in coming months. Please start with our sandalwood oil.

Best Regards

Asad